**Note:** In this document, we provide you with the questions asked on Naomi Foundation’s grant application. This is for your convenience as you prepare to submit your application online. Applications must be completed online, on our website.

**Welcome! We are glad to see you have taken the next step in applying for a grant from the Naomi Foundation. We are looking forward to learning more about your meaningful work.**

# Getting Started

What is the focus area of the grant you are seeking?

Choose one:

 Innovative education

 Yiddish in academic and scholarly settings

 Scientific and medical research

# General Information

Please provide us with some basic info about your project.

1. Project name
2. Project website, if available.
3. In one sentence, please describe the project for which you are requesting a grant.
4. Is your organization a(n):

501(c)(3)

Israeli amuta

Other 501(c)(3) foreign equivalent—please explain: (180 characters max)

Other—please explain: (180 characters max)

1. Legal name, official address, office phone number, and website (if available) of the organization that would receive the grant (parent organization):
2. Have you or your organization received funding from the Naomi Foundation in the past?

Yes

No

If you answered yes, please indicate the name of the project, total amount received, and the grant year(s).

1. What is the grant amount you are you requesting from the Naomi Foundation in USD ($)?
2. What is your project’s total budget for the upcoming grant year (July 2016 though June 2017) in USD ($)?
3. **Main contact person for this application**, his or her job title, email address, and phone number:
4. **Main contact person for this project’s execution**, his or her job title, email address and phone number (leave blank if same as previous question):
5. Project Executive Director/ Leader:

# Proposal Summary

Please tell us more about your project in this short essay.

In 3000 characters or less, please describe your project and the purpose of your grant request. We would also like to know a bit about the history of your project from inception to the present day, the need you are meeting/problem you seek to address, the population(s) your project serves, and your project’s size and reach.

**Project Structure**

We want to know about how you do what you do.

1. What is your projects relationship to its parent organization, if applicable? (300 characters max)
2. What other organizations or projects are doing similar work, and how is your project different? Please name at least one similar venture. (900 characters max)
3. How many full-time paid staff, part-time staff, and volunteers devote a significant amount of time or essential services to this specific project? Please include the names, titles, and one sentence biographies of those who are (or will be) working closely to the project on a daily basis over the course of the grant period. (900 characters max)

**Project Vision and Execution**

We value your overall vision as well as your ability to plan practically. Please tell us some specifics about your program and how you will execute your strategies.

1. Reflecting on your project’s vision, what big-picture transformative impact do you hope to achieve? (300 characters max)
2. What is the anticipated duration of the project? (600 characters max)

*(E.g. “We started this conference in 2011. It runs seven weeks in total. This year, the conference will run for one week, and the preparatory phase will last six weeks. We plan to produce this event annually for the next ten years.”  
  
E.g. “Each Yiddish course meets weekly all year round. We plan to offer this course indefinitely until our vision is achieved. We may also stop offering this course if we find a more effective way to make our vision come to fruition.)*

1. What are your project’s benchmarks? (900 characters max)

*(E.g. “By March 20, 2017 we plan to engage 7 radiologists to lecture in our lab. Within a year we will match each radiologist to groups of young researchers to form mentor-mentee relationships and bridge the gap between lab research and clinical practice.”)*

1. What strategies will you use to achieve these benchmarks and what challenges do you anticipate, if any? (900 characters max)
2. If the Naomi Foundation awards you a grant this year only, and does not fund you in future years, how would this impact your long-term efforts? (600 characters max)
3. Beyond financial support, how do you envision working in partnership with the Naomi Foundation to further your goals? (900 characters max)
4. Where do you hope your project be three years from now?

**Evaluation**

Tangible results are important to us. All projects we fund use concrete evaluation methods commensurate with the project’s capabilities (e.g. intake sheets, pre/post surveys, client questionnaires, standardized tests, focus groups, 3rd party researchers, participation checklists, etc.). Please address each of the following items:

1. What outcomes will you measure over the course of the project period? (900 characters max)

*(E.g. If your vision is to encourage equity in education by training high quality teachers and your benchmarks include training 500 new teachers, examples of measurable outcomes might include: increased student engagement, more public awareness around specific issues, improved standardized test scores, and higher rates of college admission.)*

1. How will you measure these outcomes both qualitatively and quantitatively? What data will you collect? (900 characters max)

*(E.g. “To qualitatively track student engagement, we will conduct entrance/exit interviews with students. To track public awareness and discourse, we will keep records of all mentions of our program in the media and compare this to previous years; last year we were mentioned in two articles and in one television interview.  To track higher rates of college admission, we will begin to track college admission data – we will look at the number of students going on to higher education, the ratings of the schools they enter and the location of those schools.”)*

1. How will you use these evaluation results to inform and adapt your future plans? (900 characters max)

**A Few More Questions**

Almost done!

1. Is your project replicable? How might your model be implemented in a different location or to serve a different population? (900 characters max)
2. Please list methods you could use to recognize the foundation for its support (e.g. naming opportunities, visibility at events, integration with PR strategy)? (900 characters max)
3. (Only for science applicants) Education is the common thread in our grantmaking. How are you making education a priority in your project? (900 characters max)

3. (Only for Yiddish)

What, specifically. is innovative about your project’s approach? (900 characters max)

Is there anything else you would like to tell us about your project that wasn’t covered elsewhere in the application? (600 characters max)

**Document Uploads**

We require some documents.

1. Your project’s budget, covering only the period from July 2016 through June 2017

* Please include a list of line item expenses. List each staff line separately, and include % time spent on the project.
* Please include a specific line item list of committed support and expected revenue. For the purposes of this document, please include your grant request from the Naomi Foundation as a highlighted item in the committed support section. Do not list other anticipated/potential support in this section.
* You may refer to our sample budget in the applicant resources section on our website.

1. Your project’s financial reports for the current (2015) and most recent (2014) years. These reports may show calendar years or fiscal years

* Please include a list of line item expenses.
* Please include a list of income, including specific foundation and grant support and any fee for service or investment income.
* You may refer to our sample financial report in the applicant resources section on our website.

1. A list of your organization’s board of directors with their affiliations
2. A copy of your most recent IRS letter indicating your organizations tax-exempt status\*

\*For **Israeli *amutot*** please attach your *amuta* determination letter **and** a letter of good standing.

\*If you are another **foreign 501(c)(3) equivalent organization**, please attach your documentation here.